

MOBILE FINANCIAL SERVICES CONFERENCE

Faculty of Law Building, The University of the West Indies (UWI)

Monday, December 12, 2011

8.30 am – 12.30 pm

PROGRAMME

*Chairman, Professor Evan Duggan
Executive Director, Mona School of Business, UWI*

Opening Remarks	<i>Chairman</i>
Remarks	<i>Mr Joseph M Matalon</i> President, The Private Sector Organisation of Jamaica (PSOJ) <i>Dr. David Lowe</i> Advisor to the Minister of Industry, investment and Commerce
Presentations	Mobile Financial Services in Jamaica – Motivation & Rationale <i>Professor Terrence Forrester, Solutions for Society, UWI</i> Mobile Financial Services: the Big Picture <i>Dr. Maurice McNaughton, Director, Mona School of Business</i> Policy Considerations: Retail Payments Regulatory Framework <i>Mr Livingstone Morrison, Deputy Governor, Bank of Jamaica</i> The Jamaica Interoperable Mobile Payments System (JIMPS): Design Rationale, Technical, Architecture & Commercial Business Model <i>Mr Carl Rosenquist</i> BREAK
Presentation	Researching the Unbanked: The economic opportunity of a Jamaica Mobile Payments System <i>Dr Dawn Elliot</i>
Panel Discussion	Moderator – <i>Mr Howard Armstrong</i> <ul style="list-style-type: none">• Mr. Omar Howell, Mobile Financial Services Product Development, LIME• Mr Wendell Smith, Chairman, MC Systems• Mr. Livingstone Morrison, Bank of Jamaica• Mr Aidan Heavey, Head of Business Development, Digicel Group• Jamaica Bankers Association (?)
Closing Remarks	<i>Chair</i>